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Yes! I want to join other alumni and friends of Pulaski Technical College by making a contribution in support of:

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I would like more information about PTC. To learn more about the Pulaski Technical College Foundation, go to www.pulaskitech.edu.

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WHAT'S INSIDE

- Letter from the Director2
- New plane expands PTC's training fleet..... 2
- College receives Veterans Upward Bound grant.....3
- B-I-N-G-O spells success.....3
- Development Office hires, promotes.....3
- Fast Facts.....3
- Culinary students prepare special meal for PTC donors.....4
- Employees celebrate faculty & staff campaign goal success.....4
- Volunteer Appreciation Day at the Ballpark4
- Dining to Donate at Applebee's.....5
- Scholarship recipient named 2007 Academic All-Star.....5
- Achieving the Dream Grant.....5
- Mid-America Arts Alliance Performing Arts Grant.....5
- Delta Dental Endowed Scholarship.....5
- Donor Spotlight.....6-7

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FOUNDATION NEWS

VOLUME 2

ISSUE 2

WINTER 2007

A PUBLICATION OF PULASKI TECHNICAL COLLEGE FOUNDATION, INC.

Hundreds attend tribute to Mayor Patrick H. Hays

Nearly 500 guests attended the Pulaski Technical College Salutes Mayor Patrick H. Hays tribute dinner on Friday, October 26, 2007. The event was the largest special event held on the college's campus to date and raised more than \$156,000.

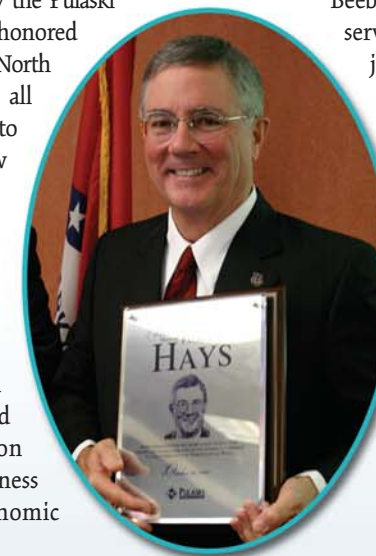
The event, which was hosted by the Pulaski Technical College Foundation, honored Mayor Hays for his work in making North Little Rock a destination for all Arkansans and for his contributions to Pulaski Tech. The college's new Campus Center served as the setting for the cocktail reception preceding dinner in the Campus Center Grand Hall, which was emceed by event chair, Lyndell Lay.

Governor Mike Beebe, the keynote speaker, praised Pulaski Tech for improving access to and affordability of higher education and for working closely with business and industry to enhance economic development opportunities.

"Colleges are tied closer together to economic development than ever before," Beebe said. "The reason for this event tonight is to provide additional funds to help the college meet its mission...to teach more students, to prepare more people."

Beebe called Mayor Hays a "true public servant" and a "decisive leader," then jokingly accused Mayor Hays of plotting to move the Arkansas State Capitol to the north side of the Arkansas River.

Funds raised from Pulaski Technical College Salutes Mayor Patrick H. Hays will be directed to the Transportation Technology Center, which is slated to open next year.



Left: Mayor Hays poses for a picture with the plaque presented to him by the Foundation.

Mayor Patrick H. Hays Event Committee

Lyndell Lay, Chair • Robert Birch • Donald J. Cook • Janet Davis Beth and Mike Coulson • Ronald Dedman • Eddie Drilling Charley Foster • Martin Gipson • Russell D. Harrington Jr. Terry Hartwick • Jack D. Grundfest • James T. Harvey Sharon Heflin • Cliff Hoofman • Senator Mary Anne Salmon Vince Insalaco • Carol Langston • Jack Lankford • Joe Smith Sharon Priest • Ed Staley • Vicki Stephens • Judge Buddy Villines Tom Steves • Marilyn Michie Zornik • Jamie Higgins, PTC Special Events Officer

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Left: Mayor and Mrs. Hays pose with Governor Mike Beebe after dinner. Bottom: Attendees gather for the reception and dinner events.





LETTER FROM THE DIRECTOR

JOYCE TAYLOR

Donor Spotlight

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Dear Friends,

As we approach the holiday season, we extend our thanks to you, our donors and supporters. We appreciate your support of our mission to provide access to high quality education, enable individuals to develop to their fullest potential and to support the economic development of the state. Because of you, Pulaski Tech enables almost 9,000 students to achieve their higher education goals, begin careers and provide for their families.

The development staff at Pulaski Tech strives continually to serve you. We are excited to develop relationships with you, get to know you and your family and see your pleasure when you hear of successes at Pulaski Tech. We are grateful for your trust in Pulaski Tech and our stewardship of your contribution. I assure you that we go above and beyond to be good stewards of your friendship and your financial contributions.

Your participation in the Campus Center and Library Expansion campaign means so much to our students, faculty and staff. As Shanece Hill a sophomore at Pulaski Tech said, "The changes in the new Ottenheimer Library are really a BIG improvement from the last library. We can use individual study rooms, lock the door and study comfortably, alone, with no distractions. It's a great place to study. Plus, the staff is always friendly and helpful."

We invite you to come back to Pulaski Tech, meet our students, see our new facilities and hear about our plans to expand the former Expo Center off of I-30 in south Little Rock. We are forever grateful for your support and look forward to partnering with you to expand Pulaski Tech's presence in its service area.

Most sincerely,

Joyce Taylor • Executive Director
Pulaski Technical College Foundation

New plane expands PTC's training fleet

Students in Pulaski Tech's Aviation Maintenance Technology program have another plane to add to their training fleet with the donation of a 1970 Cessna 414 Twin Turbo from Danny R. Cook, president and chief financial officer of Unishippers of Arkansas. The aircraft is valued at \$250,000.

"My family has been blessed beyond my wildest dreams," Cook said during a news conference on July 26, 2007, at Pulaski Technical College's Aviation Maintenance Technology Center, which houses the plane. "My wife Karla and I believe in giving back, and we wanted to give something that would help others pursue their dreams. We want this to be a training tool students can use in their pursuits for many years to come."

"This is the first operational twin

engine turbo-charged aircraft to be added to our training fleet," said Steve Hotle, the aviation maintenance technology program's lead instructor. "Students enrolled in the aviation technology programs will now have exposure to a variety of training possibilities and hands-on experience in preparation for employment in the demanding field of aviation maintenance."

"We are grateful to Karla and Danny Cook for wanting to make a difference in students' lives through education," said Joyce Taylor, executive director of the Pulaski Technical College Foundation.

More than 100 students are enrolled in the Aviation Maintenance Technology program this fall, which is certified by the Federal Aviation Administration as an aviation maintenance school.



Left to Right: Steve Hotle; Danny R. Cook, president and chief financial officer of Unishippers of Arkansas; Karla Cook; Dr. Dan F. Bakke, college president and Art Korenblat, Foundation Board member.

"Most of the students at PTC are above average in age compared to conventional college students. They are serious students who want a good education so they can provide a better life for themselves and their families. We applaud their efforts and we wanted to help."

Dr. James Pappas and Eva Pappas



Dr. James Pappas and Eva Pappas

"We are delighted to add our name to the list of supporters of Pulaski Technical College because we know that our \$10,000 contribution is an investment that will positively impact our whole community."

**Terry Rogers
President
Treadway Electric Company**



Terry Rogers, Dr. Dan Bakke and Amy Treadway

"Powers of Arkansas believes that Pulaski Tech is very important to the future of Arkansas. From the training of our own employees to those of our customers, Pulaski Tech is raising the level of education our community must have to grow. With our \$5,000 gift we join a team that is making a difference."

**Alan Hope
President
Powers of Arkansas**



PTC Foundation Board Member Ed Staley and Alan Hope

Culinary students prepare special meal for PTC donors

Pulaski Technical College Arkansas Culinary School was the setting for the foundation's Donor Appreciation Dinner on August 20, 2007.

Prior to dining, culinary students passed hors d'oeuvres as donors enjoyed Greg Norman wines donated by Glazer's Distributors of Arkansas.

Culinary Instructor Chef Donnie Ferneau started the evening by performing a live demonstration as servers passed the first course of a tuna poke salad. The entrée course consisted of a sautéed duck breast with pineapple and cherry salsa, sweet potato flan and fried plantains. For a final course, guests were treated to a raspberry millefeuille.

During the dinner, PTC Foundation Chair Donnie Cook and PTC President Dr. Dan Bakke updated guests on the college and the culinary school. Joyce Taylor, executive director of the Pulaski Technical College Foundation, concluded the evening by acknowledging and thanking donors for their generosity and for making a lasting difference at Pulaski Technical College.



Above: Mr. and Mrs. Peter Zornik and Dr. and Mrs. Glenn Davis

Above: One of the culinary students prepares the entrée of the evening.

Employees celebrate faculty & staff campaign goal success

The Pulaski Technical College Catch the Wave Campaign, the 2007 faculty and staff campaign, exceeded its \$50,000 fundraising goal, and employees celebrated with an ice cream social sponsored by Blue Bell Creameries of North Little Rock.

"This is the fourth year for an internal giving campaign at the college and we couldn't be more pleased with the response we have received from faculty and staff members," said Kristy Perryman, Annual Gifts Officer. "I am so proud to be a part of this community of people who care so deeply about the success of our students."

Funds from the campaign will be applied to the Pulaski Technical College Annual Fund and the college's current capital campaign, the Transportation Technology Center.



"It is important for me to give to the college because I see first-hand the difference PTC is making in the lives of our students," said DeAnna Davis, PTC dental program instructor. Debbie Wilson, PTC payroll coordinator, echoed this sentiment, saying "Pulaski Technical College provided education to my entire family. Giving back wasn't something I had to think hard about. PTC has changed my family's life, and I want to make sure students for years to come have the same opportunity that we have had."

Volunteer Appreciation Day at the Ballpark

Thank you to the Heritage Company who donated the use of their company box seats at the Arkansas Travelers game on August 26, 2007. Tickets were given to faculty and staff members who volunteered their time to work the concession stand each Wednesday home game throughout the Trav's 2007 season.

The Arkansas Travelers donated wages for hours worked by volunteers totaling more than \$2,800 to the Pulaski Technical College Foundation. Thank you to all volunteers for your hard work! We look forward to the 2008 season at Dickey-Stephens Park!

Back row from left: Danny Garrett, Kristy Perryman, Melissa Myers, Russ Mathis, Joyce Taylor
Bottom row from left: Howard Nesmith, Cindy Nesmith, Carol Langston, Jamie Higgins



Dining to Donate at Applebee's

Thank you to all our faculty, staff and friends of Pulaski Technical College who showed their support of the college by eating lunch or dinner at Applebee's on August 28, 2007. Through the Dining to Donate program, Applebee's donated 15 percent of checks to Pulaski Technical College Foundation. Thank you for your support!

Top right: A special thanks to Bank of the Ozarks, one of the many groups that showed their support of PTC students by attending the Foundation Dining to Donate event at Applebee's.

Right: Kristi Thurmon and Lisa Smith of Twin City Bank pose with PTC Foundation Special Events Officer Jamie Higgins.



Scholarship recipient named 2007 Academic All-Star

Jennifer Crumpton, 2007 Simmons First National Bank Endowed Scholarship Recipient, has been selected as Pulaski Technical College's Academic All-Star for 2007-08. This is an honor bestowed to one outstanding PTC student each year.

Crumpton was honored at the Arkansas Association for Two-Year Colleges Academic All-Star Brunch on October 16, 2007, in Hot Springs, where it was announced she will receive a full tuition scholarship to any Arkansas four-year college or university of her choice after completing her studies at PTC.

Crumpton graduated with honors from Pulaski Tech in May 2007 with an Associate of Science and is now pursuing an Associate of

Arts degree. She plans to eventually earn a bachelor's degree in nursing at the University of Arkansas for Medical Sciences.

Jennifer Crumpton



She has been named to Pulaski Technical College's President's List and Dean's List several times. She is also a member of Phi Theta Kappa, the Arkansas Association of Women in Two-Year Colleges and Pulaski Tech's Student Government Association.

Of her experience at Pulaski Technical College, Crumpton says, "A most meaningful experience has been the confidence I gained from earning an A in my Anatomy and Physiology class. I know now that I can succeed in college."

PLANNED GIVING

When *planning your estate*, please *consider making a gift to Pulaski Technical College*. Planned giving is a wonderful way to ensure that future generations will continue to enjoy the *benefits of quality education and workforce development* offered at PTC. You will have the *satisfaction of knowing* that you have *played a significant role* in contributing to the *legacy of the college*. For more information, contact Joyce Taylor at (501) 812-2221 or speak to your personal financial adviser.

Grant Corner

Achieving the Dream Grant

Pulaski Technical College was selected to join Achieving the Dream: Community Colleges Count, a national initiative to help more college students succeed. A \$50,000 grant from the Lumina Foundation will help Pulaski Tech plan and launch the Achieving the Dream initiative in 2007. The college will then become eligible for an implementation grant worth up to \$400,000 over four years. The goal of the grant is to help more students, particularly students of color and low-income students, earn degrees, complete certificates or transfer to other institutions to continue their studies. Winthrop Rockefeller Foundation is supporting participation of four Arkansas community colleges. Pulaski Tech is one of only four colleges in Arkansas and 86 colleges and universities in the United States to participate in this initiative.

Mid-America Arts Alliance Performing Arts Grant

Pulaski Technical College received a performing arts grant from the Mid-America Arts Alliance to support a performance this fall by Mark Twain impersonator Richard Salassi.

Salassi of Texas is an experienced stage actor who performs his one-man act about 40 times a year in classrooms across the country. He performed for Pulaski Tech faculty, staff and students at 10 a.m. November 30, the birthday of Samuel Langhorne Clemens, better known as Mark Twain. An public evening performance took place on November 29, from 6:30 to 8 p.m. Both performances will be in the R. J. Wills Lecture Hall in the Pulaski Technical College Campus Center.

Delta Dental Endowed Scholarship

Delta Dental of Arkansas has funded a \$15,000 grant to Pulaski Technical College Foundation to endow scholarships for students in the Dental Assisting Technical Certificate program. Of the 25 students enrolled in the program, 15 have full-time or part-time jobs or other family care responsibilities—and still manage to find time to be successful in the dental assisting program. This is the first scholarship program at Pulaski Tech dedicated to dental assisting students.

GIVING AT PULASKI TECHNICAL COLLEGE DONOR SPOTLIGHT



Phillip Pate and John Ronza of RP Power with PTC Foundation Board Vice Chair Art Korenblat

"RP Power is proud to make a \$25,000 gift to the Pulaski Technical College Foundation because we believe strongly that our gift is a wise business decision and social reinvestment that empowers our entire community."

John Ronza
President
RP Power



PTC Foundation Board Member Ed Staley and Rick Fleetwood

"Feed a man a fish and he will not be hungry for a day, but teach a man to fish and he will be fed his entire life. Pulaski Tech is teaching men and women to fish for knowledge and preparing them for their future so they will never be hungry."

Rick Fleetwood
CFO/COO
Snell Prosthetic and Orthotic Laboratory



Mary Ann and Jerry Hodge and PTC Foundation Executive Director Joyce Taylor

"Mary Ann and I believe that Pulaski Tech is one of the most valuable resources for our city and county. By training the students to move into the workforce, PTC is filling a tremendous need for the businesses in this area. We are glad to support that effort."

Mary Ann and Jerry Hodge
Owners
Signs First

College receives Veterans Upward Bound grant

Pulaski Technical College will enable 120 veterans of the armed forces to achieve their higher education goals through a five-year U.S. Department of Education Veterans Upward Bound grant awarded to the college in September.

The Central Arkansas Veterans Upward Bound seeks to help veterans develop skills and motivation necessary for success in higher education.

Funds of more than \$1 million over five years will allow the college to recruit veterans who are low-income and potential first-generation college students to prepare

for higher education through services provided by Pulaski Tech. The U.S. Department of Education only funded four new Veterans Upward Bound programs during this grant cycle.

More than 59,000 veterans live in the college's four-county service area of Pulaski, Lonoke, Saline and Faulkner counties. Funds from the grant will be used to hire staff, mentors and instructors; fund professional development; purchase program materials and evaluation supplies; fund training stipends and cover the cost of program activities.

The Veterans Grant design includes

- Flexible scheduling
- Monthly modules of instruction
- A 20:1 ratio of students to instructors
- Computer-aided instruction with professional tutor/mentors
- Individual and small group tutoring and mentoring
- Activities that focus on college transition
- Formulation of academic action plans
- Counseling and referrals, cultural activities
- Fee waivers for college entrance exams
- Assistance in accessing services available to veterans
- Exposure to career options
- Classes in research techniques and Microsoft Office software

B-I-N-G-O spells success

Pulaski Tech's Campus Center was full of excitement on September 7, 2007, as nearly 200 bingo players turned out for the Pulaski Technical College Foundation's first Bingo Night.

Pamela Smith, weekend anchor for KATV Channel 7, emceed the event. Winners took home more than \$5,000 in prizes donated by area businesses, including gift certificates to area restaurants, products and services from local merchants and memberships and passes to community events.

d'oeuvres prepared by students in Pulaski Technical College Arkansas Culinary School and registered for several door prizes, including gifts of a year's worth of Skippy peanut butter.

"This event was really a success because of the support we had from the business community," said Joyce Taylor, executive director of the Pulaski Technical College Foundation. "The crowd had a great time playing Bingo, and they were treated to some fabulous prizes by the end of the night."

Between bingo rounds guests snacked on hors

Host Committee

Susan Altrui • KiKi Bryers-Heintz • Janet Davis • Karl Freeman
Ryan Hamra • Kristi Harper • Rex Kyle • Ed Linck • Thomas Mize
Anna Morshedi • Marlene and Thomas Pownall • Kelli Reep
Sharon Schalchlin • Fedricka Sharkey • Cory Shelton
Thomas Shurgar • Summer Tumbleson • Kristi Thurman
Rhonda Ward • Jamie Higgins, PTC Special Events Officer

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Development Office hires, promotes

Beverly Coleman has joined the Pulaski Technical College development office staff as Development Associate. Beverly, however, is not new to the college. She previously worked as a part-time secretary in the Career Pathways office. Coleman's work experience includes working as executive secretary for the City of Little Rock Racial and Cultural Diversity Commission. In addition to working full-time, Beverly is working to complete a Bachelor of Arts degree from UALR in political science. Beverly is a native of Little Rock. She has one daughter and three grandchildren.

Additionally, Kristy Perryman has been promoted to Annual Gifts Officer. In this position, Kristy will help secure private gifts to the college, oversee all annual gifts and lead the college's annual faculty and staff campaign. Kristy has worked for the Pulaski Technical College Development Office for three years prior to her recent promotion.



Above: Beverly Coleman
Left: Kristy Perryman

FALL 2007 Fast FACTS

Credit Headcount	8,768
Full Time	47%
Part Time	53%
Occupational/Technical Education	34%
General Education	66%
Male	31%
Female	69%
Average Age	28.5

8 locations
Main Campus • North Little Rock
Aviation Maintenance Technology Center • North Little Rock Airport
Arkansas Culinary School • Little Rock
Saline County Career Center • Bauxite
Saline County Adult Education Center • Benton
Business and Industry Center • Little Rock
West Little Rock Location • Kanis Road
Transportation Technology Center • I-30 (opening fall 2008)